

Policy Press Series: Global Perspectives on Philanthropy and Public Good

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Background: Philanthropy is undergoing a global renaissance and transformation. As the nexus between the state, citizens and society, and between the public, private and third sectors is being redefined and renegotiated:

- philanthropy is seen as playing an increasingly central role in solving some of the most pressing contemporary social, economic and environmental issues;
- experimentations with alternative models of and approaches to philanthropy at individual, organisational and system levels are leading to reimagined, recast and rebranded versions of philanthropy;
- longstanding questions about the roles, impact and outcomes of philanthropy and its relationship to public good are seeing renewed impetus; and
- growing emphasis on learning about and mobilising knowledge on philanthropy has led to a heightened demand for robust, evidence-based and integrated research and knowledge on philanthropy across academia, policy and the philanthropy field itself.

Alongside the increased global interest philanthropy is receiving as an area of research, policy and practice, sits a need for more integrated, interdisciplinary and international understanding of the area. Thus far, knowledge and work on philanthropy has tended to be spread across various academic and subject-specific silos of activity with a dominance of insights and perspectives from within the United States.

Within this context, relationships between philanthropy and public good warrant special attention. Issues such as philanthropy's contribution to and role in the provision of public good, the choice and prioritisation of different forms and areas of public good by philanthropy, the nexus between philanthropy, public good and democracy, accountability and transparency, as well as how these play out across different contexts all need stronger exploration. The Global Perspectives on Philanthropy and Public Good series addresses these issues.

Aims: The Global Perspectives on Philanthropy and Public Good series aims to:

- explore and integrate different knowledge-bases on philanthropy and its relationship to public good;
- encourage more reflective, international and interdisciplinary theoretical perspectives on, and empirical understanding of, the area; and
- examine philanthropy's relationship to public good at the micro-, meso-, and macro-level within and across different contexts and fields of activity.

Focus: Volumes in the series are required to address clearly defined issues, themes or areas that demonstrably advance thinking on and understanding of the overarching field of philanthropy and public good.

The series especially encourages contributions that:

- emphasise developments and insights from outside the United States;
- look at countries or contexts that have received limited attention in the literature;
- offer comparative perspectives or convey an international outlook on philanthropy and associated themes;
- take an interdisciplinary and integrative approach; and
- offer new perspectives on or approaches to research, policy and practice relating to philanthropy and public good.

Target audience: The field of philanthropy studies is emerging prominently in academia and across a wide range of professional associations and institutions. As such, the key audiences for the series will be: researchers within academic and non-academic contexts, students, professionals and policymakers seeking accessible and comprehensive works on the current state of knowledge and debates relating to philanthropy and public good.

Consequently, contributions to the series need to be written in a way that combines academic rigour with a clear, accessible and engaging style that is open to diverse audiences.

Format: The series welcomes both single-authored and edited volumes that clearly contribute to addressing the series' aims. Volumes in the series are expected to be around 80,000 words in length (ca. 10-12 chapters), including notes, references, bibliography and

other supplementary material. In addition, a foreword from the series editors will also be included as standard in each publication.

We appreciate that in some instances a volume might need to exceed this word limit. In those instances, this will be negotiated on an individual basis. The same applies to volumes that may need to use a large number of images and/or figures.

Intellectual leadership: The series is led from the Centre for the Study of Philanthropy & Public Good at the University of St Andrews and linked to the International Society for Third Sector Research (ISTR). The Centre's aim is to strengthen, enhance and challenge theory, practice and policy relating to philanthropy and its relationship to public good through high-quality, internationally recognised research and scholarship; ISTR's mission is to increase, share, and apply knowledge about the third sector across the globe. The series' editors work with an international and interdisciplinary Editorial Advisory Committee that provides assistance and support. A full membership list of the Committee is available at <http://www.philanthropy.scot/global-perspectives-philanthropy-public-good/>

Submission and review process: Two pathways are used to develop the series' content:

(1) Open invitations for volumes – at any point, individuals or groups are invited to submit a speculative proposal with an outline idea to the editors

(2) Specific invitations for volumes – the editors also make specific invitations to individuals or groups considered to be likely to produce volumes or contributions of specific interest to the series

To allow for the efficient and timely review and processing of proposals, a two-stage review process is used.

Stage 1 - Outline proposal

All potential authors or editors are encouraged to contact the series editors Tobias Jung, Shona Russell or Alina Baluch (editors@philanthropy.scot) with an outline proposal in the first instance.

The outline proposal should be no longer than two A4 pages and:

- state the name, position and organisational association of the author(s)/editor(s)
- provide a brief but clear overview of the idea/focus for the proposed volume;
- outline the basis and roots of the work and its unique contribution to the philanthropy field;
- explain how the proposed title relates to, and addresses the aims of, the series;

- highlight draft content of potential chapters and, where appropriate, potential contributors.

The outline proposal will be reviewed by the series editors and feedback will usually be provided within 10 working days of submission. If deemed suitable, a full proposal will then be invited.

Stage 2 - Full proposal

Following successful completion of Stage 1, authors/editors will be invited to submit a full proposal on the basis that the proposal is not simultaneously under consideration with any other publisher. This will be reviewed in detail by at least one of the series editors, the appropriate subject editor at the Policy Press, and two members of the series' Editorial Advisory Committee. If appropriate, the proposal will then be sent out for peer review by the Policy Press and to the Editorial Advisory Committee. It is normally anticipated that responses and feedback will be provided within 6-8 weeks of receiving your full proposal.

Expanding on the aforementioned categories and content in the outline proposal, the full proposal should use the categories provided in the Policy Press' book proposal form. This is available at <http://www.philanthropy.scot/global-perspectives-philanthropy-public-good/>.

Specifically, it is expected that proposals explicitly discuss:

- how the proposed volume addresses and relates to the series' aims;
- the unique contribution, angle and insight offered by the volume and on what this is based;
- how the work helps to inform and shape academic, policy, practice thinking on the topic;
- what other publications on the topic exist and what distinguishes the proposed volume from these;
- brief biographies of the contributor(s).

In addition, for edited collections it is essential that the overarching narrative that bridges and integrates the individual contributions is clearly outlined.

Contact: For any questions or queries, please contact the series editors at editors@philanthropy.scot